

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

Contract / Revision	Alt Order #
472832 /	06115408
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/04/12 / 10/04/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 11	KVVU	10/03/12	10/05/12	MORE Access	630-7pm		:30			NM	1	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/01/12	10/07/12	--WTF--	3					\$235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/01/12-10/07/12	MORE Access		630-7pm	---WThF---	:30		\$235.00	NM		
		See MG 11.4										
2	KVVU	10/01/12-10/07/12	MORE Access		630-7pm	---WThF---	:30		\$235.00	NM		
		See MG 11.4										
3	KVVU	10/01/12-10/07/12	MORE Access		630-7pm	---WThF---	:30		\$235.00	NM		
		See MG 11.4										
4	KVVU	10/04/12-10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		----ThF---	:30		\$705.00	NM		
		④ MG for 11.2,11.3,11.1										
E 15	KVVU	10/04/12	10/04/12	Bones	Thu 9p-10p		:30			NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/01/12	10/07/12	--1---	1					\$4,900.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/01/12-10/07/12	Bones		Thu 9p-10p	----Th----	:30		\$4,900.00	NM		
		See MG 15.2										
2	KVVU	10/01/12-10/07/12	Glee		Thu 9p-10p	----Th----	:30		\$4,900.00	NM		
		④ MG for 15.1 10/04										
N 20	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/01/12	10/07/12	-----1	1					\$450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/01/12-10/07/12	Sports Plus Su 1045p		1045p-11p	-----Su	:30		\$450.00	NM		
		See MG 20.2										
2	KVVU	10/05/12-10/05/12	FOX 5 News 5-6am M-F	5a-6a		-----F----	:30		\$450.00	NM		
		④ MG for 20.1 10/07										
Totals											78	\$46,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/09/12	78	\$46,300.00	\$39,355.00
Totals	78	\$46,300.00	\$39,355.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
472832 /	06115408	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		10/04/12 / 10/04/12

Signature:

Date:

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REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV # _____ ADV. NAME ISS/NRSC

NEBO MEDIA, INC.
P.O. BOX 3775

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER,
 FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

REP: TO ROSE
FR NIKK
OK'D M5

ON D M3 SEL LI
TOTAL SAME
PLS CNF THANKS

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

PROGRAM :	SPORTS	WRAP	UP	30	\$450.00	10/7	10/7	0	SUN
20	S	1045P	-1100P						0

37	A	5000A-6000A	
			30
			\$450.00
			10/5
			10/5
			1
			FRI

END COMM: SPOT N/A. MG OFFER 5A NEWS. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-20 FOR 1 SPOT/WRK

M5 OK'D BUY#20 MISSED:SUN/1045P-1100P OCT7 30S \$450.00
 OFFER:FRIDAY/500A-600A OCT5 30S \$450.00
 CMT:SPOT N/A. MG OFFER 5A NEWS. NOT PRE-BOOKED PLS APPROVE.
 (OCT4/12)
 PLS ADVISE.

REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENC
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
* *CHANGES** *

OCT 4 / 12 12.55
* * * KVUU-TV * * *

		CONTRACT TOTAL		46300.00										
OCT/12	46300.00	LINE#:	REP	CD:	TIME PERIOD	LGTH :	SEC :	RATE :	START :	END :	SPTS :	WEEK :	DAYs :	TOTL :
		LINE#:	:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :		SPTS

CONTRACT TOTAL	46300.00
TOTAL SPOTS	78

MARKET TOTALS \$272,352 KVUU 17% KSJV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLER



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555
Henderson - Las Vegas

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
472832 /	06115408
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/03/12 / 10/03/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	10/03/12	10/05/12	MORE Access	630-7pm		:30			NM	1	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/01/12	10/07/12	--WTF--	3					\$235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/01/12-10/07/12	MORE Access		630-7pm	---WThF---	:30		\$235.00	NM		
		See MG 11.4										
2	KVVU	10/01/12-10/07/12	MORE Access		630-7pm	---WThF---	:30		\$235.00	NM		
		See MG 11.4										
3	KVVU	10/01/12-10/07/12	MORE Access		630-7pm	---WThF---	:30		\$235.00	NM		
		See MG 11.4										
4	KVVU	10/04/12-10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		----ThF----	:30		\$705.00	NM		
④	MG for 11.2,11.3,11.1											
Totals											78	\$46,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	78	\$46,300.00	\$39,355.00
Totals	78	\$46,300.00	\$39,355.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET: HARRIS REPORT FROM REP OCT 3/12 10.17
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ * * * CHANGES * * * KVUU-TV * * *

ADV # _____ ADV. NAME ISS/NRSC
AGY # _____ AGY. NAME NEBO MEDIA, INC.

REP. # _____ OFF. # 762 SALESMAN #
BUYER NAME JESSICA MURRAY

ORDER # _____ CONTRACT # 6115408 CLASS: NATL. LOCAL REGIONAL
PRDCT NRSC 2012 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT3/12 OCT9/12 WK-1

SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20027

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
REP: TO ROSE
FR NIKKI

OK'D M3 SEE LINE 35
TOTAL SAME
PLS CNF THANKS

DATE OCT3/12 10.17

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
11	S	600P-700P		30			\$235.00	10/3	10/5	0				0

PROGRAM : MORE

35 A 700A-900A 30 \$705.00 10/4 10/5 1 TH-F 1

PROGRAM : NEWS
ORD COM1: SPOTS N/A. MG IN 7A NEWS. NOT PRE-BOOKED PLS APPROVE.

THIS IS A MAKE-GOOD FOR OCT3 ON LINE-11 FOR 3 SPOTS/WK

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#11 MISSED: W-F/600P-700P OCT3 (3/WK) 30S \$235.00 (OCT2/12)
OFFER: TH-F/700A-900A OCT4 30S \$705.00 PLS ADVISE.
CMT: SPOTS N/A. MG IN 7A NEWS. NOT PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 3/12 10-17
CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:	SPTS:
OCT/12					:		:		:		:		:										

CONTRACT TOTAL 46300.00
TOTAL SPOTS 78

MARKET TOTALS \$272,352 KVUU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
SVC- NSI BOOKS- MAY/PJ KTUD 1%
DEMONS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision 472832 /	Alt Order # 06115408	
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Estimate #</u>	
<u>Advertiser</u> NRSC		
<u>Original Date / Revision</u> 04/13/12 / 04/16/12		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	KVVU	10/03/12	10/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3 \$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$365.00		
N 2	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3 \$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$475.00		
N 3	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6 \$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				6	\$495.00		
N 4	KVVU	10/03/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3 \$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$220.00		
N 5	KVVU	10/03/12	10/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3 \$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$195.00		
N 6	KVVU	10/03/12	10/05/12	Katie Couric	2-3p		:30			NM	3 \$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$145.00		
N 7	KVVU	10/03/12	10/05/12	Anderson	3-4p		:30			NM	3 \$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$155.00		
N 8	KVVU	10/03/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	4 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				4	\$225.00		
N 9	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3 \$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$350.00		
N 10	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3 \$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$365.00		
N 11	KVVU	10/03/12	10/05/12	MORE Access	6-7pm		:30			NM	3 \$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$705.00		

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(702)435-5555

Contract / Revision	Alt Order #	
472832 /	06115408	
Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	NRSC 2012	
Advertiser		
NRSC		
Original Date / Revision		
04/13/12 / 04/16/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/01/12	10/07/12	--WTF--				3	\$235.00		
N 12	KVVU	10/03/12	10/05/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	3 \$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	--WTF--				3	\$1,250.00		
N 13	KVVU	10/03/12	10/05/12	Fox 5 News	M-F 11p	M-F 11-1135p	:30			NM	3 \$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	--WTF--				3	\$635.00		
N 14	KVVU	10/03/12	10/03/12	X-Factor		W 8-10pm	:30			NM	1 \$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	--1----				1	\$5,250.00		
N 15	KVVU	10/04/12	10/04/12	Bones		Thu 9p-10p	:30			NM	1 \$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	--1---				1	\$4,900.00		
N 16	KVVU	10/06/12	10/06/12	NCAA Football		Various	:30			NM	2 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-----2-				2	\$750.00		
N 17	KVVU	10/07/12	10/07/12	Fox News Sunday	8-9a	8-9a	:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-----1				1	\$150.00		
N 18	KVVU	10/07/12	10/07/12	NFL Late Game		NFL Late Game	:30			NM	1 \$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-----1				1	\$4,650.00		
N 19	KVVU	10/07/12	10/07/12	Fox 5 News Su	10p-1045p	Su 10p-1045p	:30			NM	1 \$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-----1				1	\$925.00		
N 20	KVVU	10/07/12	10/07/12	Sports Plus Su	1045p	1045p-11p	:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-----1				1	\$450.00		
N 21	KVVU	10/08/12	10/09/12	FOX 5 News	5-6am M-F	5a-6a	:30			NM	2 \$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				2	\$365.00		
N 22	KVVU	10/08/12	10/09/12	Fox 5 News AM	M-F 6a-7a	M-F 6a-7a	:30			NM	2 \$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				2	\$475.00		
N 23	KVVU	10/08/12	10/09/12	Fox 5 News AM	M-F 7a-9a	M-F 7a-9a	:30			NM	4 \$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				4	\$495.00		
N 24	KVVU	10/08/12	10/09/12	More M-F	9-10a	M-F 9a-10a	:30			NM	2 \$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				2	\$220.00		
N 25	KVVU	10/08/12	10/09/12	The Dr.Oz Show		M-F 10a-11a	:30			NM	2 \$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				2	\$195.00		
N 26	KVVU	10/08/12	10/09/12	Katie Couric		2-3p	:30			NM	2 \$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				2	\$145.00		
N 27	KVVU	10/08/12	10/09/12	Anderson		3-4p	:30			NM	2 \$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	MT-----				2	\$155.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
472832 /	06115408	
Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 28	KVVU	10/08/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	MT-----				3	\$225.00			
N 29	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	MT-----				2	\$350.00			
N 30	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	MT-----				2	\$365.00			
N 31	KVVU	10/08/12	10/09/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	MT-----				2	\$235.00			
N 32	KVVU	10/08/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	MT-----				2	\$1,250.00			
N 33	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	MT-----				2	\$635.00			

Totals

80 \$46,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	80	\$46,300.00	\$39,355.00
Totals	80	\$46,300.00	\$39,355.00

Signature: _____ **Date:** _____

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REP: TELL# 610-293-4100 FAX# 610-225-1191
REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
ORDER WORKSHEET

CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 12.45
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME ISS/NRSC
AGY # _____ AGY. NAME NEBO MEDIA, INC.

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME JESSICA MURRAY

ORDER # _____
PRDCT NRSC 2012

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027
P.O. BOX 3775

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT3/12 OCT9/12 WK-1

COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX _____ STATE TAX _____
CO-OP BILLING NEEDED _____

DATE SEP25/12 12.45

REP: TO ROSE
FR NIKKI

CHANGE IN AGENCY
NO OTHER CHANGES
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:
NO BUYS TO PRINT

OCT/12 46300.00

CONTRACT TOTAL
TOTAL SPOTS 46300.00
80

MARKET TOTALS \$272,352 KVUU 17% KSNV 30% KLAS 31% KTIV 18% KVLY 2% KVCW 1% CABL 0%
SVC- NSI BOOKS- MAY/PJ
SVC- NSI BOOKS- MAY/PJ
DEMONS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV	#	ADV.	NAME	ISS/NRSC
AGY	#	AGY	NAME	NERO MED

REP. # OFF. # 762 SALESMAN #
BUYER NAME: JESSICA MURRAY

BOYER NAME JESSICA MURKAI

SALES PERSON
THE TERRASSA DIVISION

ORDER #
CONTRACT
WASHINGTON,

CLASS: NATL. LOCAL. REGIONAL

10

FLIGHT DATES OCT3/12 OCT9/12 WK-1
PERIOD INRSC 2012 ESI#

14

CITY TAX _____ STATE TAX _____

114

REP: TO ROSE
FR NIKKEI

ORD M1 SEE LINE 34
TOTAL SAME
PLS CNF THANKS

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	TOTL:	SPTS:
18	S	100P-400P	30				\$4,650.00	10/7	10/7	0	SUN	0		

PROGRAM : NFL

34 A 1000A-130P

6

PROGRAM: NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED P

THIS IS A MAKE-GOOD FOR OCT 7 ON LINE-18 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

ML OR'D BUY#18 MISSED: SUN/100P-400P OCT 1970

OFFER: SUN/1000A-130P OCT 7 30S \$4,650.
CMT: NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.

PLS ADVISE.

REP HEADLINE# 6115408
*** ORIGINAT. REV#0 ***

REP: TEL# 215-564-11
CREDIT ADVISORY: *A*
ORDER WORKSHEET

FAX# 215-564-1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

03 APR13/12 16.4

ADV #	ADV.	NAME	ISS/NRSC
AGY # 1751	AGY.	NAME	STRATEGI

3299 K. STREET NW, SUITE 200
WASHINGTON, DC 20007

SALES PRSN PH- TERESA DIFURIA

PRDCT NRSC 2013 ORDER # 712832

CONTRACT # 6115408

FLIGHT DATES OCT3/12 OCT9/12 WK-1

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REP: *****NEW ISSUE ORDER*****

TTLD \$46,300
PLS CNF THX
KYLE

CON CM

REP HEADLINE# 6115408

REP: TEL# 2115-564-1206 FAX# 2115-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 16.4
*** KVVII-TV ***

REP HEADLINE# 6115408
*** OPTICNAT REV#6 ***

REP: TEL# 2115-564-1206 FAX# 2115-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 16.4

REP HEADLINE# 6115408
*** ORIGINAL REV#0 ***

REP: TEL# 2115-564-1206 FAX# 2115-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

03
APR13/12 16.4
*** KVUU-TV ***